GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: MOOD OF THE NATION

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted January 5-8, 2015 with a random sample of –804—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2014 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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16. ***(Asked of those dissatisfied with the acceptance of gays and lesbians in the U.S.)*** Would you like to see gays and lesbians be more widely accepted in this nation, less widely accepted, or is the acceptance of gays and lesbians in this nation today about right?

COMBINED RESPONSES (Q.11I/16): SATISFACTION WITH ACCEPTANCE OF GAYS AND LESBIANS

	Total satisfied	Dissatisfied, want more	Dissatisfied, want less	Dissatisfied, remain same	No opinion
2015 Jan 5-8	53	16	14	10	8
2014 Jan 5-8	53	14	16	10	8
2013 Jan 7-10 ^	49	13	21	11	6
2012 Jan 5-8 ^	41	19	23	9	8
2008 Jan 4-6 ^	38	21	22	9	10
2007 Jan 15-18 ^	34	22	27	9	8
2006 Jan 9-12 ^	32	20	30	10	9
2005 Jan 3-5 ^	32	19	28	13	8
2004 Jan 12-15 ^	39	14	30	12	5
2003 Jan 13-16 ^	37	17	25	13	8
2002 Jan 7-9 ^	41	15	27	11	6
2001 Jan 10-14 ^	35	16	26	15	8

^ WORDING: Would you like to see homosexuality be more widely accepted in this nation, less widely accepted, or is the acceptance of homosexuality in this nation today about right?